



NEW TOOL FROM DAVIS INSTRUMENTS WINS INDUSTRY AWARD

At its third annual InNEWvation Award show, Fisheries Supply Company awarded Davis Instruments' Snap Tool Multi-Key its highest honor, the 2016 Grand Prize Winner. The innovative tool also won in the Maintenance category.

Fisheries Supply employees voted the Snap Tool Multi-Key as the grand prize winner, while industry experts selected it for the top maintenance honor. Each of the 100 nominated products was rated on its value, durability, ease of use and aesthetics.

The Snap Tool Multi-Key is a hardened stainless steel boating and outdoor tool. Aside from its shackle and two deck plate keys, it features a button snapper and unsnapper, and zipper pull. It has slotted and Phillips head screwdrivers, four hex wrenches, a scraper, cutting blade and bottle opener. It measures 2.75" W x 4.48" L and weighs 2.8 oz. It sells for \$12.99.

Started in 1928 to sell goods to local fishermen and canneries, Seattle-based Fisheries Supply Company is now the largest marine distributor in the Pacific Northwest serving recreational boaters, boat dealers, boatbuilders and commercial mariners. Its website is www.fisherliessupply.com.

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Editor's note: See Davis Industries' award-winning Snap Tool Multi-Key at the Miami International Boat Show, Feb 16-20, Booth C307, C Tent.