



17611 East St., North Fort Myers, FL 33917

ICW HOMEOWNERS ADD PROPERTY VALUE WITH BOAT LIFTS

As the Waccamaw River slowly winds its way past Pawleys Island, South Carolina, it passes RiverGate, a private 14-home subdivision on the ICW. After an extensive, detailed search, the residents chose Golden Boat Lifts to enhance their waterfront lifestyle, without sacrificing their picturesque surroundings.

Leading the residents' committee, homeowner Walter Wilkinson researched numerous boat lifts. They needed reliable, powerful models with an excellent warranty that would work with their recently built dock structure. His neighbor, a retired naval nuclear submarine engineer well-versed in the technical requirements, narrowed down the field.

He phoned marinas for recommendations, and Golden Boat Lifts kept coming up. He had previously met the company's president and CEO, Bill Golden, at the Fort Lauderdale International Boat Show. "They really took care of me," said Wilkinson. "They made me feel like I wasn't just another guy at a show."

With Golden Boat Lifts' counsel, RiverGate chose the company's Four-Post lifts, each with a 10,000 lb. capacity. Fully welded for long life, they feature the Golden Sea-Drive, a gearbox so reliable not one in 18,000 has failed.

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Golden Boat Lifts guided Wilkinson and his neighbors throughout the project, and even sent a representative to oversee the installation. "The lifts added real value to our properties—more than the cost of the lifts themselves," said Wilkinson. Low profile, they fit in well with the idyllic setting. RiverGate faces west, so the sun sets over cypress trees and the historic rice fields. "It's beautiful out on the dock," he added.

For 30 years, Golden Boat Lifts has been committed to building the finest boat lifts available. It manufactures a wide range of safe, dependable and easy-to-operate models for powerboats, sailboats, PWC, large motor yachts and commercial vessels up to 250,000 lbs.

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