



IOSSO®

23358

1485 Lively Blvd, Elk Grove, Illinois 60007

IOSSO KEEPS LIVE WELLS SPARKLING CLEAN

For tournament anglers, keeping their catch alive means avoiding point deductions and potential loss of a trophy. Pro Fisherman Kyle Weisenburger uses Iosso Products' Live Well Cleaner before an event. It safely removes stains and algae, and keep his wells fresh and odor-free.

Unlike harsh chemicals that can leave residue and alter the pH, Iosso's Live Well Cleaner is environmentally-friendly and biodegradable. Simple to use, the powder is added to the live well water, circulated with the pump, drained and rinsed. It's ideal for preventing the spread of aquatic invasive species. It also works wonders on bait buckets, fish boxes, ice chests, coolers, or anywhere blood, mold or mildew has left a stain. A two-part Facebook video with Weisenburger demonstrating the product is at bit.ly/2rBaOuF.

Iosso Products' Live Well Cleaner costs \$5.86 for a 4 oz. tube.

For 34 years, Iosso Products has developed and manufactured high-quality cleaning, polishing, lubrication and maintenance products. The company's offerings are widely used in the marine, RV, aviation and shooting sports.

Contact Iosso Products, 1485 Lively Blvd., Elk Grove Village, IL 60007. Toll-free 888-747-4332. iossoproducts@iosso.com; www.iosso.com.