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## BETTER WAY PRODUCTS HIRES MARTIN FLORY GROUP

Better Way Products of New Paris, Indiana, has hired Martin Flory Group. The PR firm will publicize its extensive line of products throughout North America.

Better Way Products is one of the oldest and largest manufacturers of premium quality dock boxes and marina steps in the USA. Always innovating, the company is one of the first to leverage resin transfer molding technology to create a glass-like finish on the inside and outside. The company also builds large fiberglass parts for the pontoon and RV trade. Its websites are [www.betterwayproducts.com](http://www.betterwayproducts.com) and [www.dockbox.com](http://www.dockbox.com).

Since 1962, Martin Flory Group has represented its base of clients in the global recreational and commercial marine, outdoor and RV markets. It works with editors and writers worldwide to help companies successfully promote their products through earned editorial coverage.

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