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MARTIN FLORY GROUP HONORS 20-YEAR RELATIONSHIP

Davis Instruments was recently honored by Martin Flory Group for its 20-year relationship with the PR firm. Kelly Flory, Martin Flory Group's general manager, marked the occasion in Amsterdam at METSTRADE, the world's largest marine equipment trade show.

Generations have relied on Davis Instruments' extensive line of marine, RV and outdoor accessories to enhance their recreational activities. The Hayward, California-based company manufactures and sells hundreds of items. Its website is www.davisnet.com.

"Davis Instruments is a company that has never plateaued," said Flory. "It continually brings creative products to the market, and we're especially proud to be part of their team."

Martin Flory Group has specialized in recreational and commercial marine, RV and outdoor public relations for over 50 years. It works closely with a global network of media to promote its clients' products.

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