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NAVIGATION

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243 Oak Street, Pembroke, Massachusetts 02359

RITCHIE PROMOTES TED COSTELLO TO OEM TECHNICAL SERVICE REP

Ritchie Navigation, the world's largest manufacturer of magnetic compasses, has promoted Ted Costello to OEM technical service representative. Roby Holland, VP of sales and marketing, made the announcement.

Costello began at Ritchie assembling and packaging finished goods, then was a technical services and quality control representative before moving into a sales position. In his new role, he processes orders, conducts audits, works closely with OEMs and buying groups to support the company's full product line, and is integral to the development of new corporate programs, such as Ready to Boat. He has a bachelor of business administration from Champlain College, Burlington, Vermont.

"Ted is fourth-generation leadership at Ritchie, but in his over ten years here, he's worked his way up through the company, mastering many roles and acquiring a thorough knowledge of our product line down to the individual parts," said Holland. Ritchie Navigation was founded over 160 years ago.

Launched in January, Ready to Boat is a project that provides free online boating safety education to new owners, through OEMs and dealers. It was developed to counter the growing trend of sole reliance on GPS for navigation as well as utilizing undersized compasses.

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