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www.shurhold.com

## HOW TO CARE FOR LETTERING AND WRAPS

With all the time and money spent on applying lettering and graphics to a boat, it's important to maintain them by giving the best care. Shurhold Industries provides the tips and tools to take care of these fragile items. Owners can see the work in action at <http://bit.ly/15Apr2t>.

When cleaning graphics and wraps, polishers should be avoided. These harsh tools will degrade images and decrease their lifespan. Owners must cover the entire graphic, including corners and edges, with blue painter's tape when using a polisher to wax the surrounding areas.

Shurhold's Serious Shine protects wraps from fading due to harmful UV rays. Owners just spray the lettering and graphics and wipe it on and off with a clean microfiber towel. The more Serious Shine is used, the better protection is provided and the longer it lasts.

Shurhold's Serious Shine is the perfect one-step detailer. It cleans, polishes, and protects virtually any solid surface in one easy step, leaving no greasy, artificial residue. This unique formula provides high gloss and a UV protective coating that also repels water.

For help cleaning the gelcoat between the letters, Shurhold's Buff Magic is best. Formulated to be user friendly, this compound should be worked in by hand in these tight areas. With each pass, the proprietary

abrasives in Buff Magic break down smaller and smaller. This effectively creates a compound that can work a finish from very dull to ultra-glossy.

A 14 oz. aerosol can Serious Shine retails for \$17.98, while a 22 oz. tub of Buff Magic is \$28.98.

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at [www.shurhold.com](http://www.shurhold.com). Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

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800-962-6241; Fax: 772-286-9620. [www.shurhold.com](http://www.shurhold.com).