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TIPS FOR CLEANING AND PROTECTING VINYL GRAPHICS

Vinyl graphics are increasing popular on cars, trucks and motorcycles, especially performance models. Whether it's an OEM stripe or full vehicle wrap, they need specialized care. Shurhold Industries offers a few Clean-N-Simple Tips to keep graphics looking their best for years to come, with minimal effort.

The first step is to begin with a clean vehicle. Avoid commercial drive-through carwashes and instead opt for a wash mitt. Made of lamb's wool or durable synthetic, they contour to every subtle detail and make quick work of cleaning. For road grime, handheld brushes are ideal.

If the vehicle needs waxing, mask-off the vinyl with blue painters tape. Many products have built-in cleaners that are ideal for clear coated paint or gelcoat, but can degrade graphics. It also protects the edges of the graphic or wrap from lifting if using a polisher.

With the tape removed, spray the vinyl with a detailing product such as Shurhold's Serious Shine. It cleans accumulated dirt, polishes without abrasives and protects from the ravages of UV rays in one easy step. It also repels water to keep unsightly spots from forming. Simply wipe over the area with a microfiber towel, turn the cloth and lightly buff. The more often it's applied, the longer the graphics will last.

One-step quick detailers like Serious Shine also work on touch screens, chromed and stainless steel, glass, and wheels and tires. Inside or

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out, it cleans a wide range of surfaces without leaving a greasy residue. Made in the USA, a 14 oz. aerosol can is \$17.98.

Shurhold is dedicated to educating car and truck owners on vehicle value preservation. Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

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