

MEDIA CONTACT



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## FROM DULL TO ULTRA-GLOSSY IN ONE EASY STEP

Traditional buffing and polishing methods use multiple grits and require extra time to clean and change pads. Buff Magic Compound from Shurhold is the modern, easy way to achieve a fine finish. It's a re-conditioner, de-oxidizer and restorer all in one, and can be used on a wide range of surfaces. It's so unique and effective, it won an NMMA Innovation Award.

With every pass of a microfiber cloth or machine polisher pad, the jeweler's rouge in Buff Magic breaks down into increasingly finer particles. Scientifically formulated, the compound quickly takes a finish from dull to ultra-glossy in one easy step.

Buff Magic removes oxidation, staining, surface rust, tarnish, and P800 and finer DA and Plexiglass scratches. Aside from gelcoat and paint, it's the ideal cleaner and polisher for stainless steel, aluminum, brass, bronze, copper and gold and other precious metals.

Using Buff Magic is simple. A small amount is applied with a damp cloth. It has no fillers, so using less product is actually more effective. It's hand-buffed until a residue appears, then buffed again with a soft microfiber cloth. A machine such as Shurhold's Dual Action Polisher with a twisted wool pad used with light pressure will shorten work time. Once the surface shines, it should be sealed and protected with Pro Polish Wax.

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A 22 oz. jar of Buff Magic Compound costs \$28.98; 64 oz. is \$58.98; and a 10 lb. pail is \$129.98. The Dual Action Polisher is \$154.98 and a 16 oz. container of Pro Polish Wax is \$19.98.

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at [www.shurhold.com](http://www.shurhold.com). Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

Contact Shurhold, 3119 SW 42nd Ave., Palm City, FL 34990.  
800-962-6241; Fax: 772-286-9620. [www.shurhold.com](http://www.shurhold.com).

**Editor's note: See the full line of quality Shurhold boat restoration and maintenance tools and chemicals at IBEX, Oct. 1-3, Tampa, booth 3-330.**