

MEDIA CONTACT



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WITH SMC, ONE CLEANER IS ALL THAT'S NEEDED

For many boat owners, time is a precious commodity. They'd rather be out enjoying the water than stuck inshore detailing. Professional-grade SMC (Serious Multi-purpose Cleaner) from Shurhold Industries makes short work of a long list of cleaning chores. It's a powerful degreaser and stain remover that contains no bleach, so it's safe on a wide range of surfaces.

Scientifically-formulated SMC eliminates the need for multiple chemicals, whether for hull, deck or cabin. It's effective on vinyl, non-skid, carpet, teak, rubber, plastic, glass, metal, paint and fiberglass. It's so powerful, it'll clean stubborn black streaks and oily exhaust residue off of gelcoat, and grime from the bilge, yet is gentle enough to use on graphics and wraps.

Shurhold's SMC won't discolor surfaces or leave a residue, so it's the perfect pre-wax cleaner. It's simple to use: spray on and wipe off. For tougher stains, let the solution stand for three minutes. It's offered in a 948ml spray bottle or 3.78l concentrate that will make 18.9l of solution.

Dedicated to educating boat owners, Shurhold provides key tips for boat value preservation at www.shurhold.com. Inventor of the One Handle Does It All system, Shurhold manufactures specialty care items and accessories to clean, polish and detail.

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Editor's note: Visit the Crook & Crook booth D360 at the Miami International Boat Show, 15-19 Feb., to see Shurhold's comprehensive line of effective marine cleaning chemicals and tools.

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