



1912 44th Avenue East, Bradenton, FL 34203

SEASUCKER ATTAINS ISO CERTIFICATIONS, SHOWS SALES GROWTH

SeaSucker, LLC, is now certified to ISO 9001:2015 standards and has begun the 14001:2015 certification process which will be complete later this year. The audit was conducted by BQC Assessment Private Limited. Directly related to its commitment to process quality, SeaSucker posted record sales growth for 2018.

As a result of SeaSucker's commitment to a holistic approach to safe and reliable manufacturing methods, exacting quality management systems and risk assessment, ISO 9001:2015 certification was conferred. Because of its culture of corporate social responsibility, it has plans to become certified for environmental management systems, ISO 14001:2015.

A parallel correlation, SeaSucker bettered its 2017 year-over-year sales figures by 85%. This is due, in part, to its implementation of lean manufacturing methodology. This process-oriented approach flows throughout all aspects of the company. Its customer focus, attention to tightening up order fulfillment and accuracy have proved invaluable in realizing a return on their investment.

"We implemented lean manufacturing principles when we moved all production back to the US," said Genevieve Casagrande, SeaSucker operations manager. "With our attention to production efficiencies and overall quality, ISO certification was a natural move for us."

SeaSucker manufactures a broad array of freedom-inducing vacuum-mounted accessories that don't require drilling holes, glue or costly professional installation. Incredibly powerful, each mount holds an astounding 120 lbs. Built for continuous outdoor use, they're made from UV-stabilized materials and use only stainless steel hardware. A video is at bit.ly/2MltWUB.

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www.facebook.com/SeaSucker; www.instagram.com/seasucker;
www.youtube.com/user/SeaSuckerVideos.

Editor's note: See the result of SeaSucker's commitment to manufacturing excellence and market innovation at the Miami International Boat Show, Feb. 14–18, booth D260.

SeaSucker invites editors to test and review its products. To request a sample, contact news@martinflory.com.