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TRUE HARBOR WELCOMES NEW MIDWEST REP GROUP

True Harbor, a fast-growing start-up company and producer of beautiful, engineered polymer deck panels for docks, recently brought on Midwest Outdoor Marketing as their newest independent rep group. True Harbor president Dick Cantley made the announcement.

"Midwest Outdoor Marketing is an important addition to our sales efforts," said Cantley. "They have long-standing relationships with OEMs, wholesale distributors, mass retailers and dealers in their territory." Founded in 1986, the rep firm serves Minnesota, Missouri, Wisconsin, Michigan, Iowa, South Dakota, Nebraska, Kansas, Oklahoma, Texas, Louisiana, Arkansas, Illinois, Indiana and Ohio.

True Harbor's innovative deck panels help dock manufacturers create better looking, stronger and more cost-effective dock sections. Weighing less per sq. ft. than their competitors, these sophisticated deck panels deliver a lower total dock weight with increased strength and stiffness.

Maintenance free, the unique panels allow light, water, wind and debris to pass through. They are UV-stabilized, environmentally-friendly and feature hidden fastening. True Harbor panels incorporate an aesthetically pleasing, balanced 4-way pattern, allowing "T" and "L" shaped dock configurations to appear seamless. Featuring a self-draining, non-slip surface, the sleek panels are available in 4' x 3', 4' x 4' and 4' x 5' sizes, as well as two colors, Cape Cod Gray and Sand.

Contact True Harbor, 2820 W. Maple Rd, #201, Troy, MI 48084. 248-649-4922; Fax: 248-649-4933. trueharbor@trueharbor.net.