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## TRUE HARBOR ASSIGNS NEW REP GROUP TO COVER THE SOUTH

True Harbor, a rapidly-expanding new company that offers environmentally friendly engineered polymer deck panels for docks, recently assigned GSW & Associates to represent their low-maintenance decking throughout the South. True Harbor president Dick Cantley made the announcement.

"GSW is perfect for us," said Cantley. "They have unmatched product knowledge and a sales force that lives within their territories for maximum call frequency and face-to-face service."

Based in Atlanta, Georgia, GSW & Associates was established in 1983 as an independent sales group representing manufacturers in Kentucky, Tennessee, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Texas, Oklahoma and Arkansas.

True Harbor's unique deck panels weigh less per sq. ft. than their competitors for a durable, lightweight deck. Maintenance-free, the UV-stabilized panels allow light, water, and debris to pass through. True Harbor panels incorporate a balanced 4-way pattern, allowing "T" and "L" shaped dock configurations to appear seamless. Featuring a self-draining, non-slip surface, the panels are available in 3' x 4', 4' x 4' and 4' x 5' sizes, as well as two colors, Cape Cod Gray and Sand.

Contact True Harbor, 2820 W. Maple Rd. Suite 201, Troy, MI 48084. 248-649-4922; Fax: 248-649-4933. [trueharbor@trueharbor.net](mailto:trueharbor@trueharbor.net).