



17881



TRUE HARBOR ENGAGES ATLANTIC MARKETING AS NEW REPS

To expand into new markets, True Harbor, a manufacturer of engineered deck panels for docks, has engaged Atlantic Marketing to represent the start-up company on the Eastern Seaboard. True Harbor president Dick Cantley made the announcement.

"Atlantic's sales reps are experienced specialists in the marine field," said Cantley. "Their in-depth knowledge of our products and the marketplace will help us quickly introduce our unique decking."

Based in Stonington, Connecticut, Atlantic's territory includes the Carolinas, Connecticut, District of Columbia, Delaware, Florida, Georgia, Massachusetts, Maryland, New Brunswick, the Carolinas, New Hampshire, New Jersey, Nova Scotia, New York, Pennsylvania, Prince Edward Island, Rhode Island, Virginia, Vermont and West Virginia.

True Harbor's environmentally friendly polymer decking is light-weight, nonskid and UV-resistant and allows light, water, wind and debris to pass through. Maintenance-free, it lowers labor costs with fewer pieces and fasteners, with no pre-assembly required. Its 4-way pattern makes "T" and "L" assemblies look continuous. The decking comes in 3' x 4', 4' x 4' and 4' x 5' panels and two colors, Cape Cod Gray and Sand.

Contact True Harbor, 2820 W. Maple Rd. Suite 201, Troy, MI 48084.
248-649-4922; Fax: 248-649-4933. trueharbor@trueharbor.net.